

Shane Gibson | PRODUCER/EDITOR

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ABOUT ME

I produce, write, and edit engaging video content that is on-brand, on-budget, and on-time. I am a versatile and efficient storyteller who is well versed in how to keep an audience leaning forward. My work engages viewers on streaming and broadcast networks all over the world. I possess the skillset required to take any video from concept, to execution, to delivery. No project is too big; no detail is too small.

EXPERIENCE

Sony Pictures Television: Creative Services/Creative Center (2015 - 2021) Producer/Editor

- Produce, write, and edit all forms of video content for Sony's various lines of business
- Promos and Trailers for International Distribution
- Sizzle Reels for Ad Sales
- Pitch Reels for Domestic Production
- Short form and long form content for social media
- Titles include: THEM, Alex Rider, The Boys, The Blacklist, The Good Doctor, S.W.A.T., Philip K. Dick's Electric Dreams, Shark Tank, The Goldbergs

Sony Pictures Television: Creative Services (2011-2015) Lead Assistant Editor

- Created and maintained On-Air technical workflow to maximize group efficiency.
- Created and maintained the On-Air Editor's Guide (training manual).
- Technical trainer for all new and current AE's as well as interns.
- Maintained delivery protocol in cooperation with the asset management team for efficient asset deliveries to Sony's global archive.
- Lead for On-Air asset delivery quality control (QC).

QUALIFICATIONS

- Expert in Adobe Premiere
- Adobe Media Encoder, Audition, Encore, Photoshop, After Effects
- Advanced knowledge of codecs and international broadcast formats
- Teaching experience: Assistant Final Cut Pro Instructor, Digital Media Academy (Austin, 2010)

EDUCATION

- University of Texas at Austin, B.S. Radio-Television-Film

References available upon request.